**Review of Digital Audio Product**

Name: Group:

P1 - Tick your chosen two audio products. The products MUST be designed for different purposes

Podcast Radio Advert Live Music

Recordings of speeches Play / Drama News

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| Features | Example | Product 1 | Product 2 |
| Name of audio product |  | Radio 6 | Radio 1  Annie Mac’s  Mini mix |
| Location of file |  | Sample music | Sample music |
| Intended audience |  | The audience is for adults | To everyone older than 12 years such as teenagers |
| Purpose |  | Is a informative of Steve live and music | To people to get entertain with the music |
| Content |  | There was a speech about Steve music such as when he started and what age he started to compose music | The content was that was different music from different part of the world and with different instruments. |
| File type |  | VLC media player(mp3) | VLC media player(mp3) |
| Size |  | 13,368 kb | 4,789 kb |
| Length |  | 00:14:11 | 00:05:00 |
| Quality |  | The quality is good and you can listing the music and the speech clearly | The quality of the music was good |
| Any special effects (voice over, layering, mixing, multi-tracks…) |  | The special effect was that they mix the last bit of the music with the speech to people no to notice to much the change | The special effect was the mixture of sound to make a song |

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| M1 - Is each file fit for purpose? What effect will it have on its intended audience? | |
| Product 1 | I think the first podcast is fit for purpose because is informative and the dialogue have some humour such as jokes .The language was appropriate because he was a documentary and they didn’t say any swearing word they use word kike he started, he learned . The documentary have good material such as good music and a good speech and the information was up to date .The sound help the audience to know how was Steven music was for example one of the music was is last album. The material was good for his purpose .The material was interesting for example in that moment when he started to talk about when he have problems.  I think the podcast had a good speech and the effect on the audience was good because they have a good story. |
| Product 2 | I think the second podcast is fit for purpose because he was entertain for the audience and the dialogue was fit purpose because the word they said was word that don’t make sense because he was music and the language was appropriate for all ages because the podcast just said word that don’t make sense .The material was good because the music was good and the sound help to focus more in the music because there was strange sounds the sound will appeal to the audience strange on occasions |

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| D1 – What are the strengths and weaknesses of each one? | | |
|  | Strengths | Weaknesses |
| Product 1 | I think that the first podcast strengths was the dialogue because he was engaging people to listen to him because the story was very interesting how he started to sing and compose music and also the music was good because he help to listen how he sing. | I think that the weakness of the podcast was that the speech was not suitable for everyone because not everyone what too know about Steve life and also the music was just country music why was not suitable for everyone because small number of people like country music. |
| Product 2 | I think the second podcast strengths was that the sound was engaging because the strange sound was calling the audience attention and also the material was good because the music was good as well as the quality of the sound because we can hear it clearly . | The weakness of the second podcast was the sound that they add in the background distract the audience for everything because the music is playing and after a strange voice talk in the music and distract everyone and also the music was bad because the music is not engaging not one to listen to it |